Video Production Workflow

The video production process consists of five basic steps: pre-production, planning, production, post-production and sharing. The pre-production phase includes developing a well-defined topic for your video, identifying potential sources of information, and structuring your program. The planning phase includes writing a script, creating a storyboard (a visual outline of the footage you want to record) and scheduling your recordings. The production phase includes gathering your equipment, making a shot list, and recording your footage. The post-production phase includes ingesting, editing and enhancing your footage with titles, transitions and filters. The final phase, sharing, distributes your program to different venues.